

CALL FOR THE DESIGN OF A LOGO

‘Welwitchia University’

An Opportunity To Showcase Your Artistic Talent

1. WHTC would like to invite all Namibian designers to design a unique and inspiring logo for the future Welwitchia University.
2. Since its inception in 2011, WHTC has always aimed to transition into a fully-fledged university offering students to the opportunity to across various fields including but not limited to Medicine, Engineering, Agriculture, Commerce and Law. Thus, we need a logo that reflects this vision of our founders.
3. The logo should be supplied in soft copy with a variety of file types and resolutions in full colour. The acceptable file types for submissions are (Ai, and/or EPS; PDF; TIFF; JPEG; and PSD).
4. The requirements for respective contestant are as follows:
 - The logo should include the name "Welwitchia University".
 - The logo should incorporate the tagline "Where Everyone is an Achiever".
 - The logo should contain WHTC's Corporate Colours Blue (#2e3c8a) and Gold (#d9ab39), but must also look good in black and white.
 - The submitted logo must not contain copyrighted or proprietary material.
 - The submission must include brief description of the logo and what inspired the specific design.
5. Selection of the winning candidate will be communicated via telephone or email after selection by a selection committee and the winner will be awarded a cash price of N\$ 5 000.
6. Submissions are exclusively online and all interested participants must send their logo designs to: marketing@welwitchia.com.na with your contact details (Full Names/Copy of ID/Cell Number).
7. The competition is managed by WHTC's team and reserves the right to terms and conditions. All designs submitted will remain the intellectual property of WHTC.

For Enquiries:

Innocent Shangombe

Email: marketing@welwitchia.com.na

Closing date: 14 February 2024 at 16h00

